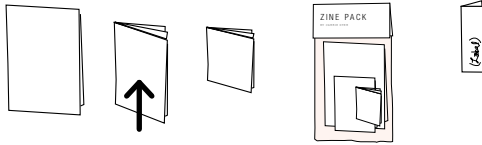


ZINE B. | ADOBE PHOTOSHOP EXPERIMENTS:

/// DIGITAL SYSTEMS & METHODS + ZINE PACK



| DESCRIPTION :

A client has approached you and has requested a contemporary, creative, unique series of folded artifacts for a zine fair to give away as swag to entice creatives to use creative software. They want a series of zines that communicate imaginary landscapes and emotion through visual energy, a unique visual language, and a mixture of raster, vector, and 4D imagery. You will create a series of 3 Zines using Adobe Photoshop, Adobe Illustrator, and Adobe InDesign. > For Zine B. You will use Adobe Photoshop to create the primary panels of the second Zine in the Pack of three.

| OBJECTIVES :

- a. Students will gain a thorough understanding of an industry-standard raster program used for photographic composites and editing.
- b. Students will explore concrete and abstract imagery, experiment with primary and secondary meaning of words, symbolism and metaphor.
- c. Students will explore raster illustration techniques.
- d. Students will express design decisions through written form.

| DESIGN PROCESS / RESOURCES :

- 1. **DIRECTIONS/ PARTS/PIECES.** See following pages for assignment process, directions, videos, etc.
- 2. **PROTOTYPING.** *How to Fold Zines video* -Video from Chloe Castelli <LINK>
- 3. **MAKING / PLANNING / PRINTING / PRESENTING.**

Templates & Files: [AI = Adobe Illustrator, ID = Adobe InDesign]

 - a. **SOURCE files - PS:**
 - I. Zine A. PS template source file: <LINK>
 - II. PDF Example of panels <LINK>
 - b. **STORYBOARD files:**
 - I. PDF of Storyboards for Zine A-C. <LINK>
 - c. **PRINTING files- ID:**
 - I. ID template [source file]: <LINK>
 - II. PDF example: [built in ID] <LINK>
 - d. **VISUAL PRESENTATION files - ID:**
 - I. ID Visual Presentation template: <LINK>
 - II. PDF example: [built in ID] <LINK>
- 4. **RESEARCH.** Professional Zines & Books: <LINK>
- 5. **RESEARCH.** Student Work Examples. <LINK>

| RESEARCH :

- VISUAL EXPLORATION** is essential. Below are examples of successful, creative, contemporary design work. A lot of these examples are award winning works. I give you these links to explore and develop aspects of your own aesthetic. The examples here are selections from my inspiration. Behance is also a great place for visual exploration.
- a. Main Pinterest Link. <LINK>
 - b. Books-Zines. <LINK>
 - c. Layout Design. <LINK>
 - d. \ T Y P 3 _Candy. <LINK>
 - e. DESIGN I : I : I : <LINK>
 - f. line, shape, texture _ / _ / - : : <LINK>
 - g. surface d3sign / / / pattern <LINK>

ZINE B. | PANELS 1-9. ADOBE PHOTOSHOP EXPERIMENTS



- To Start click on the black play button for each section to watch the primary video.
Extra supplemental videos are in GRAY to the right.

WEEK.	DAY.	VIDEO.	SECTION.	NOTES / INFORMATION / PREP / ADDITIONAL VIDEOS.
WEEK 05	M.		I. OVERVIEW, CONSIDERATIONS, & PREP.	HOMEWORK: > *10-50 x QUICK PHOTOGRAPHS. [all Imagery must be yours.] [OPTIONAL: ADOBE PHOTOSHOP TOOLS. Adobe link.] OPTIONAL: SCANNED DRAWINGS. OPTIONAL: CUT BLACK FRAME PHOTOS. <EXAMPLES>
	M.		ZINE B. PANEL #01 II. CYCLES of LIFE CIRCLE DRAWING.	Reminder: All photos must be your photos or family photos. No branded artifacts. No copying. No tracing online resources.
	M.		ZINE B. PANEL #02 III. SPACES of LIFE SQUARE DRAWING.	Same process as above but with squares < EXAMPLE >
	W.		ZINE B. PANEL #03 IV. FIGURATIVE FACE COLLAGE.	PHOTO RETOUCHING. // SKIN SMOOTHING EXPERIMENT
	F.		ZINE B. PANEL #04 V. MASKING using LAYERS.	[link to other video tutorial]
WEEK 06	M.		ZINE B. PANEL #05 VI. ANALOG LAYERED PROTEST COLLAGE.	
	W.		ZINE B. PANEL #06 VII. MONSTER DRAWING.	
	W.		ZINE B. PANEL #07 VIII. DIFFERENCE FILTER EXPERIMENTATION.	
	F.		ZINE B. PANEL #08 IX. CHOICE PANEL.	/ MINIATURIZE / GRADIENT OVERLAY / #0 / #1 / #2 / #3 / / SELECTING HAIR OR FUR / _____ [PICK PS TUTORIAL]
	F.		ZINE B. PANEL #09 X. CHOICE PANEL.	/ PHOTO MIXED with Digital DRAWING. / #1 / #2 / #3 / / PHOTOS + ANALOG DRAWINGS. / PHOTOGRAPHIC ONLY COLLAGE.
	F.		[REVISIT WEEK ONE. QUESTIONS? REVISE COMPOSITIONS/PANELS]	Revisit week one and write down questions you may have in a list. Submit questions to professor. Evaluate your progress. Rate how you are doing. What do you need to work on regarding form [Elements and principles of Design].
	F.		VII. WHAT to TURN in & HOW: 1 x PDF PRESENTATION 1 x PDF of FINAL WORK [exported from source file] [***THIS PROCESS IS EXPECTED FOR EVERY VISUAL/FORMAL PROJECT]	What do you turn in on Blackboard? __a. Watch video tutorial here [click on black play button] __b. Download InDesign Visual Presentation Template. < LINK > __c. Export each source file above as a jpg or png at 300 ppi. Make sure to check "Use Artboards" in Adobe Illustrator. Then place png files into InDesign Visual Presentation file. Custom edit and design your own presentation. Under the Pages panel [>Window >Pages] add new pages/slides to add content. Think of your presentation as visual storytelling. Show your process work, variations or micro assignments, [any research].Self-Directed Critique with three categories [List: 2 strengths, 4 weaknesses / Write: 3 paragraphs of self critique / Rate: your work with the rubric categories using 1 to 5. Five is Stellar. One is Draft Quality. Three is Average.

ZINE B. CARRIE EXAMPLE PANELS:

PSYCHOLOGICAL SPACES of the human experience visualized.

> There are words & phrases that represent emotions.



MICRO ASSIGNMENT: MASKING EXPERIMENT

EMOTION/POETIC PHRASE: My body is a cage.

WORD: **CAGED**



MICRO ASSIGNMENT: ANALOG PROTEST COLLAGE

EMOTION/POETIC PHRASE: My voice is hidden from sight.

WORD: **SILENCED**



MICRO ASSIGNMENT: MONSTER DRAWING

EMOTION/POETIC PHRASE: My eyes obsessed with tactile spaces.

WORD: **TACTILE**



MICRO ASSIGNMENT: [CHOICE]

EMOTION/POETIC PHRASE: my spirit entangled in blades of grass.

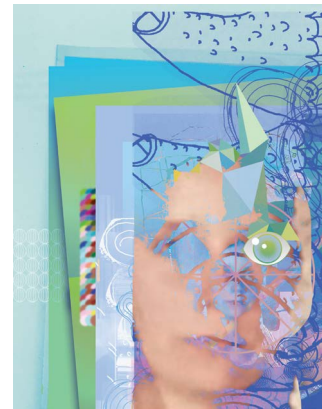
WORD: **ENCHANTED**



MICRO ASSIGNMENT: FIGURATIVE FACE COLLAGE

EMOTION/POETIC PHRASE: My heart echoes for a past that doesn't exist. My heart is empty where fletcher was.

WORD: **VAST**



MICRO ASSIGNMENT: [CHOICE]

EMOTION/POETIC PHRASE: My skin is a thousand particles on a shelf.

WORD: **DUSTY**



MICRO ASSIGNMENT: CIRCLES OF LIFE

EMOTION/POETIC PHRASE: I dream of a future filled with hope where a butterfly flaps it's wings

WORD: **FLUTTER**



MICRO ASSIGNMENT: SPACES OF LIFE

EMOTION/POETIC PHRASE: Fractured weeping goodes on a broken figure.

WORD: **FRACTURED**



MICRO ASSIGNMENT: FILTER EXPERIMENTS

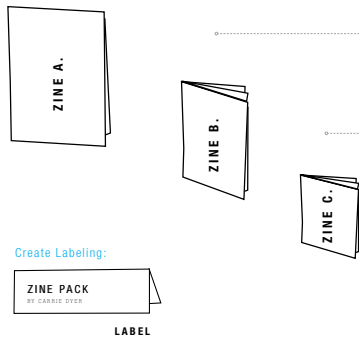
EMOTION/POETIC PHRASE: My senses are fading.

WORD: **WORN**

ASSIGNMENT DIAGRAM.

FINAL ARTIFACTS:

I. MAKE 3 ZINES (SINGLE PAGE ZINES):
(Method & Imagery are your choice but must be your imagery.)

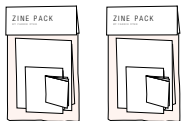


II. PACKAGE TOGETHER



III. TWO COPIES

MAKE 2 IDENTICAL COPIES FOR FINAL CRITIQUE:

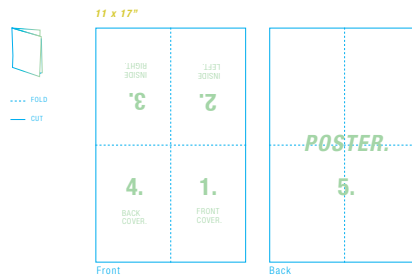


IV. FINAL STEPS

FINAL ASSIGNMENT WILL BE PRINTED, PHOTOGRAPHED ON WHITE BACKGROUND, AND PLACED IN AN INDESIGN PRESENTATION FOR DIGITAL TURN-IN ON BLACKBOARD.

ZINES: ZINE TEMPLATE FOLD PATTERNS & PANEL ASSIGNMENTS.

ZINE A. ADOBE ILLUSTRATOR.



PANEL ASSIGNMENTS:

ZINE A. (ADOBE ILLUSTRATOR)

THEME = IMAGINARY ENVIRONMENTS

PANEL 1 = Shapes Drawing

PANEL 2 = Vector Line

PANEL 3 = Vector Objects

PANEL 4 = Patterns

PANEL 5 = _____ [choice]

OTHER:

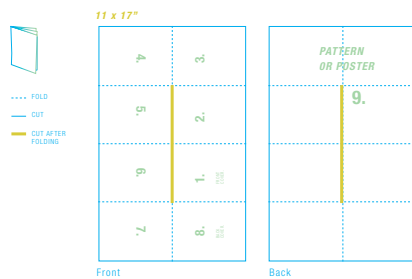
___ Paper Size: 11x17"

___ Panel Size: _____"

___ Design Required: on both sides

___ Software: Adobe Illustrator

ZINE B. ADOBE PHOTOSHOP.



PANEL ASSIGNMENTS:

ZINE B. (ADOBE PHOTOSHOP)

THEME = PSYCHOLOGICAL SPACES

PANEL 1 = Cycle of Life Circle Drawing

PANEL 2 = Spaces of Life Square Drawing

PANEL 3 = Figurative Face Collage

PANEL 4 = Masking using Layers

PANEL 5 = Analog Layered Protest Collage

PANEL 6 = Monster Drawing

PANEL 7 = Difference Filter Experimentation

PANEL 8 = _____ [choice]

PANEL 9 = _____ [choice]

OTHER:

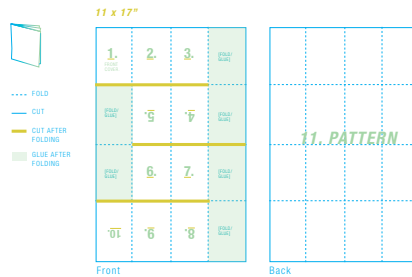
___ Paper Size: 11x17"

___ Panel Size: _____"

___ Design Required: on both sides

___ Software: Adobe Photoshop

ZINE C. 4D / ANIMATION.



PANEL ASSIGNMENTS:

ZINE C. (4D / ANIMATION)

THEME = _____

PANEL 1-9 = Frames from Gif or Stop Motion

PANEL 10 = QR Code to YouTube Link

OTHER:

___ Paper Size: 11x17"

___ Panel Size: _____"

___ Design Required: on both sides

___ Software: phone & Adobe Photoshop

___ Images: Images are stills of animations

RUBRIC.

DIGITAL SYSTEMS & METHODS.

ADOBE PHOTOSHOP.

0	DRAFT QUALITY
1	DEVELOPING
2	MEETS EXPECTATIONS
3	ABOVE AVERAGE
4	STELLAR



#	RUBRIC CRITERIA	% of grade
1.	Formal Qualities. [Elements & Principles of Design]. Examples include: ___.Compositional qualities (layering & balance). ___.Line Shape, Texture, Space, Color, Balance, Symmetry, Space, Rhythm, Scale, Contrast, Value. ___.Color Pallet includes students own mixed colors and not the default colors. ___.Has the student successfully solved the compositional qualities of the work?	20%
2.	> Technical Skills: Adobe Photoshop Technical Skills / Experimentation and originality of photographic elements and raster forms. Examples include: ___. Technical development of Photographic elements, brushes and Illustration while embracing digital tools. ___. Raster Technical Skills. ___. Crafting of raster elements. Examples include: ___. Form experimentation with cohesive shape, size, scale, line, weight, etc. ___. Range and Variation in form, line, pattern. ___. Uniqueness of Form and implementation of successful design decisions.	15%
3.	Experimentation, Originality, Visual Language, & Vector Forms. Examples include: ___.Experimentation with Pattern, Unique Shapes, Forms, Illustrations. ___.Formal experimentation with cohesive shape, size, scale, line, weight, etc. ___.Range & Variation in form, line, pattern. ___. Uniqueness of Form and implementation of successful design decisions. ___. Are objects / compositions sophisticated? ___. Do compositions avoid branded elements like logos or other trite elements? If universal forms are utilized are they visually different with their own sense of visual language? ___. How are compositional aspects balanced? ___. Is there an attempt at developing Visual Language, individual voice, and aesthetic from the student's unique point of view? ___. Are there unique elements that express voice. ___. Form experimentation with cohesive shape, size, scale, line, weight, etc. ___. Range and Variation in form, line, pattern. ___. Experimentation with minimal and complex forms. ___. Uniqueness of Form and implementation of successful design decisions.	15%
4.	Visual Presentation, Followed Submission Instructions. Examples include: ___. Did student upload their work in a thoughtful manner considering presentation as a significant element of communication? ___. Did student upload file types that are readable to multiple viewers, PDF format?	20%
5.	Design Process + Design Thinking. Is evidence of the design process present? ___.Did student experiment with their design process during the assignment? Examples include: ___. Is student working on process and developing their work. ___. Did student work on sketches? ___. Did student perfect compositions to completion considering the Elements and Principles of Design.? Design process can include brainstorming, visual research, aesthetic awareness, variation experimentation, "formstorming", different design techniques [Kit of Parts], etc. See <i>Graphic Design Thinking</i> and <i>Graphic Design the New Basics</i> , by Ellen Lupton for suggestions.	15%
6.	Self-Driven Critique, Peer Critique, & Studio Culture.	10%
7.	Professionalism + Positive & Critical Thinking.	5%
8.	Time Management + Required Experiments. Did student complete all required experiments?	15%
9.	Is Work Late? -20%	