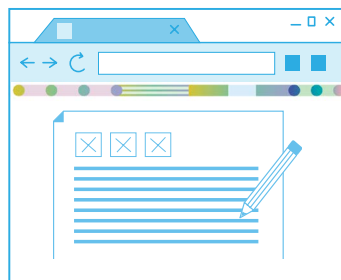


# WEEKLY DISCUSSION BOARD.

MID-CRITIQUE / DISCUSSION / BLOG



**\_\_ A. Description:**

The *Weekly Discussion Board* is a place you will share critique and progress with your work. Upload your work and comment on your peers work. Your grade is based on your participation. At the end of the term you should have 8 submissions and 40 comments at minimum.

**1<sup>ST</sup> POST REQUIREMENTS:**

On your first post write your name, major, your favorite thing in the world, your favorite animal or hobby, and your fave color.

- \_\_\_ a. Name: \_\_\_\_\_
- \_\_\_ b. Major: \_\_\_\_\_
- \_\_\_ c. Favorite thing in the world: \_\_\_\_\_
- \_\_\_ d. Favorite animal or hobby: \_\_\_\_\_
- \_\_\_ e. Favorite color: \_\_\_\_\_
- \_\_\_ f. Favorite movie or book: \_\_\_\_\_

**WEEKLY REQUIREMENTS:**

- \_\_\_ 1 x submission per week -per formal project  
[visual work -Zine A-B-C, Color Experiments, Identity Matrix, Cube Package].
- \_\_\_ 5 x comments on peers work required per week.

**\_\_ B. Objectives / Criteria:**

- \_\_\_ a. Students will develop perspectives on design work and share their ideas using critique and visual presentation methods.
- \_\_\_ b. Students will use key terms and critique strategies using the Elements and Principles of Design.
- \_\_\_ c. Students will participate in discussion and develop meaningful relationships with other students.
- \_\_\_ d. Students will apply this knowledge to their graphic design practice.

**\_\_ C. Submission Process:**

Complete on Blackboard each week.

**\_\_ D. Date Due:**

End of Term / End of Semester.

# RUBRIC.

CRITIQUE / COMMENTS / / / / .  
WEEKLY / / / / / / / /  
DISCUSSION BOARD.

- 0 DRAFT QUALITY
- 1 DEVELOPING
- 2 MEETS EXPECTATIONS
- 3 ABOVE AVERAGE
- 4 STELLAR



## # Rubric Criteria

1. Number of Posts. 80%

Rubric points awarded	# of posts	comments	POINT AWARDED
0	0 posts	+ 0 comments	= 0 POINTS
1	1 posts	+ 5 comments	= 5 POINTS
	2 posts	+ 10 comments	= 10 POINTS
2	3 posts	+ 15 comments	= 25 POINTS
	4 posts	+ 20 comments	= 40 POINTS
3	5 posts	+ 25 comments	= 50 POINTS
	6 posts	+ 30 comments	= 60 POINTS
4	7 posts	+ 35 comments	= 70 POINTS
	8 posts	+ 40 comments	= 80 POINTS

2. Visual Presentation, Followed Submission Instructions. Examples include: \_\_\_. 5%  
Is student working on process and developing their work. \_\_\_ Did student work on sketches? \_\_\_  
Did student perfect compositions to completion considering the Elements and Principles of Design?

3. Design Process + Design Thinking. Is evidence of the design process present? 5%  
Examples include: \_\_\_. Did student experiment with their design process during the assignment?  
\_\_\_. Is student working on process and developing their work. \_\_\_ Did student work on sketches?  
\_\_\_ Did student perfect compositions to completion considering the Elements and Principles of  
Design.? Design process can include brainstorming, visual research, aesthetic awareness, variation  
experimentation, "formstorming", different design techniques [Kit of Parts], etc. See *Graphic Design  
Thinking* and *Graphic Design the New Basics*, by Ellen Lupton for suggestions.

4. Peer Critique, & Studio Culture. 5%

5. Professionalism + Positive & Critical Thinking. 5%

6. Is Work Late? [ WORK ON DISSCUSSION POSTS CAN NOT BE COMPLETED LATE]