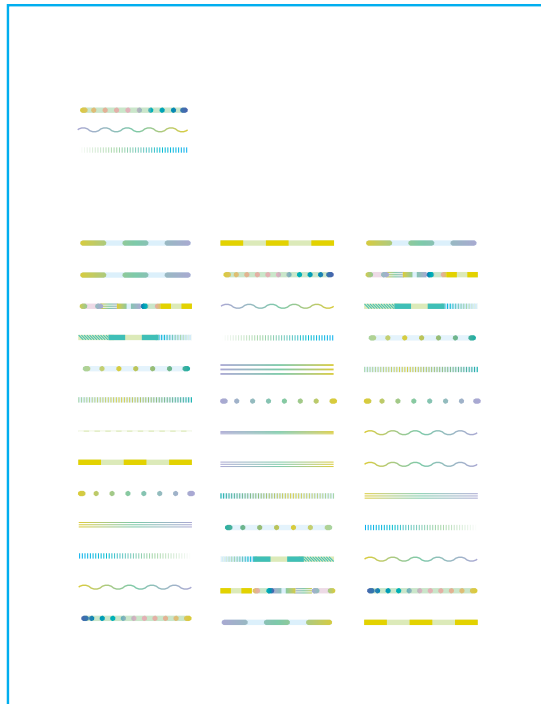


READ & LIST 2.



READ & LIST 2 . 25 IDEAS from DESIGN IS STORYTELLING.

--A. **Description:** Read the book *Design is Storytelling*, edited by Ellen Lupton. List 25 Formal or Conceptual ideas from the reading that inspire you. Next to each listed item explain in a short phrase or sentence why you chose it. The list items can be ideas, concepts, artists, designers, moments in history, etc.

--B. **Objectives / Criteria:** See Rubric.

--C. **Length/Style:** List.

--D. **Heading:**

- _Student Name
- _Class
- _Professor Name
- _Project Title
- _Title of Paper
- _Date

--E. **Format:** Microsoft Word File.

--F. **Submission Process:** Turn in on Blackboard by due date.

--G. **Date Due:** See syllabus / Calendar.

--H. **Reading:**  : *Design Is Storytelling*, by Ellen Lupton, ISBN-10: 194230319X

RUBRIC.



LIST 2. RUBRIC OVERVIEW



| # | Criteria | % of grade | Draft Quality | Developing | Meets Expectations | Above Average | Stellar |
|----|--|------------|---------------|------------|--------------------|---------------|---------|
| 1. | Syntax. Punctuation. Grammar. Quality of Language. Quality of Language & Grammar. The quality of the language, thought-process, and grammar. Did student cite texts? Did student have grammatical errors? | | 0 | 1 | 2 | 3 | 4 |
| 2. | Organization & Hierarchy of Writing. Are paragraphs and writing structured, focused, and follow a thoughtful structure. Is there an introduction and conclusion? | | 0 | 1 | 2 | 3 | 4 |
| 3. | Voice of Writing Style. Does student show evidence of their own voice and writing style as they communicate their perspective? | | 0 | 1 | 2 | 3 | 4 |
| 4. | Citations. Are the texts cited? | | 0 | 1 | 2 | 3 | 4 |
| 5. | Communication of Ideas + Creativity of Ideas. The ability to communicate the ideas discussed in the texts, evaluate ideas, and answer the questions provided. Did student understand the topics discussed and communicate them clearly? | | 0 | 1 | 2 | 3 | 4 |
| 6. | Reference Texts : Form & Analyze Significance. The ability to form and analyze the significance of these ideas and their connection to the art and design process. | | 0 | 1 | 2 | 3 | 4 |
| 7. | Contemporary Topics & Connecting. The ability to consider contemporary topics and connect the dots to the student's body of work. | | 0 | 1 | 2 | 3 | 4 |