TYPE BOX.

Watch the following: [Carrie Video Presentation & Tutorials[
A. Presentation Overview of Type Box: https://youtu.be/F7cedBpQuDU
B. Video Overview of Type Box Assignment: https://youtu.be/dzNbx16J2c8
C. Templates for Cards in AI -Printing Front & Back: https://youtu.be/hgCmG5nkmZY

→ **Pick theme:**

_I. Series of Memories
_II. Series of Moments that Changed Your Life

_III. Imagined Memories
_IV. Imaginary Organs
_V. Loss / Time / Memory

→ **Survey of Memories:** https://carriedyer.com/assets/survey_of_memories.pdf

REQUIRED TYPOGRAPHIC EXPERIMENTS: ↓

__a. PREP: 10-20 x Language Experiments. Type twenty sentences or phrases inspired by your chosen

__b. 25-50 x Analog Letterforms
__c. 5-10 x Text-based Patterns

__d. 2-4 x Analog Word Project
__e. 2-4 x Digital Word Project

__f. 2 x Hand Drawn Phrase
__g. 2 x Letter Environment
__h. 2 x Typographic Collages

__i. 2 x Intersecting Words

__j. 1 x Experimental Typeface

__k. 16 x Typographic Systems

[Apply concepts of the typographic systems as structures to all experiments where possible.]

DESIGN ARTIFACTS: ↓

__1. PREP: Clear Box [or Box Pattern]

__2. 4 to 8 x Small Cards   2"x3.5"

__3. 4 to 8 x Postcards   4"x6"

__4. 3 x Folding Posters   10"x15"

EXTRA CREDIT DESIGN ARTIFACTS:

__5. 1 x Mini Booklet   Number of pages are your choice. [16-20]   3"x3" or your choice.

__6. 3 x Folds [students choice]   [various] Students pick fold types.

__7. 1 x Larger Booklet   Number of pages are your choice. [16-20]   5"x5"

__8. 1 to 3 x Envelope[s]   4"x6" or your choice.

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***NOTE:** You can mix and match items under *Design Artifacts* with items under *Typographic Experiments*. This diagram is just a suggestion.

Consider implementing the following:

_. Print on Transparent Film

_. Print on Transparent Velum

_. Die Cuts [holes]

_. Reactive Foil

Printing:

All artifacts should be printed front and back and trimmed unless you are using transparency or transparent velum. Craft will be a part of your grade.

FAQ's. Type Box Assignment:

1.

Q: What do I put in the Posters?
A: You can decide what to include in the Design Artifacts. The suggestion on the project guidelines is a suggestion only. It is very likely that you will have to make additional patterns, textures, etc to make these Design Artifacts complete. The series of type experiments you create can go anywhere within the design artifacts.

2.

Q: With the theme related to the type box assignment, if the theme I picked in part 1 was life changing moments, should that theme be seen throughout all of my type box assignments?
A: The theme is a starting place. The theme can remain constant, be intertwined, or the work can move away from the theme.

3.

Q: What goes on the 8x small cards?
A: There is a level of exploration where you can decide what you want to put on these design artifacts based on your theme. Or you can follow my suggestions of what to include with each design artifact if you follow on each section. Check out which sections the 8 cards are located within.

4.

Q: How is this project connected to client based projects?
A: Within client-based assignments there are many scenarios where you will need to experiment and play within the design process. This assignment process opens you up to ways of problem solving and how to develop your own design process and where can you build or improve on your strengths and own visual language. Once you are able to discern between your work and other works you will be able to help clients that have vastly different aesthetic needs or anywhere on the spectrum. In some cases they may even have needs that align with your own visual language and aesthetic.

5.

Q: The printer is down. How do I print my work and can I print my work late?
A: It is a good life skill to learn how to print elsewhere. Printers and equipment go down all the time. We have to problem solve and figure out other ways to resolve this issue. There is a printer in Hayworth 301 with a USB cable at the teacher's station. There is FedEx Office and Staples if nothing else. Also, I have been begging the class to print for 3 weeks. You will receive significant points off without final printed work. Prototyping and documentation is a big part of presentation. I would do the best you can to troubleshoot.