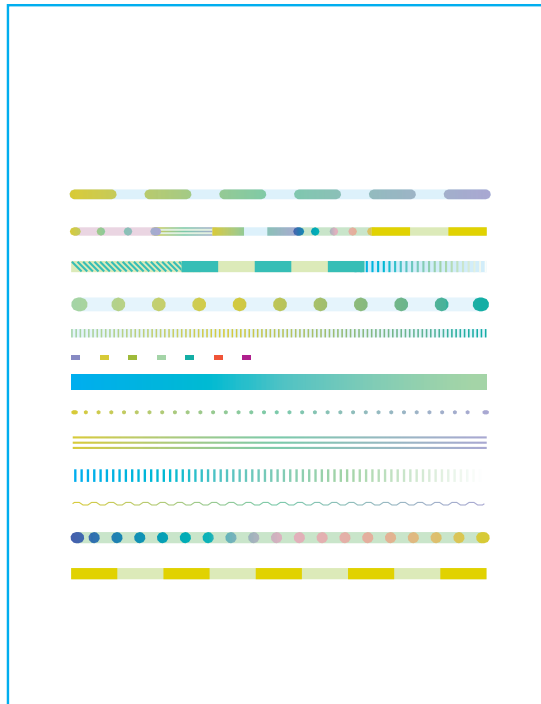


RESEARCH PAPER.



RESEARCH PAPER / / / / /

--A. Description: Any student enrolled in *Digital Art and Design* must be assessed based on the students written ability to express the below criteria. The final assignment will consider these aspects and also serve as our Final Exam.

Pick one of your assignments from this semester and write a research paper analyzing Formal Qualities [*Elements and Principles of Design*], Design Process, and consider Cultural and Historical contexts. Within your analysis connect artistic movements, historical events, aesthetic styles and specific periods to your work. The language should explore aesthetic considerations and other qualities as well as reference two designers or artists. These individuals must be referenced in our textbooks or be established or famous professionals.

You will be evaluated using three main criteria. 1. Your ability to discuss the formal qualities of a work of art based on appropriate vocabulary [this can be based around the *Elements and Principles of Design*]. 2. Your ability to put a work of art into basic context and discuss its cultural and historical relevance. 3. Your ability to consider concept and meaning in a work of art.

Consider the following questions. [You are NOT required to respond to all.]

- __How does Design Process inform your work, and what is Design Process?
- __How do art & design styles, movements, and periods connect with the scope of your work? Why is that important or significant?
- __How do formal qualities of the work inform the conceptual attributes of the artwork?
- __What are the significant formal techniques that you use in your work?
- __What significant designers or artists inform your work, and why?
- __Why is Storytelling a significant part of the Design Process?

--B. Objectives / Criteria: See Rubric.

--C. Length/Style: 500 words minimum / MLA Style

--D. Heading: __Student Name, __Class, __Professor Name, __Project Title, __Title of Paper, __Date.

--E. Format: Word File

--F. Submission Process: Blackboard

--G. Date Due: Final Exam Day by 11:59 pm.

- H. References:
- _1. Critique Guide: You can reference the Critique Guide for ways to discuss your work.
 - _2. Text Books: Use your test books to reference established arts and designers.
 - _3. Artistic styles & periods: See below.
 - _4. Graphic Design History Timeline: <http://gdh.2rsolutions.cz/#>
 - _5. Graphic Design History: <http://www.designhistory.org/>
 - _6. Russian Constructivist / Alexander Rodchenko: <https://youtu.be/-MMwGkUioFQ>
 - _7. Designers. See Examples of Designers on following pages.

READING:



- 1.] *Graphic Design Thinking*, by Ellen Lupton, ISBN-10: 1568989792
- 2.] *Design Is Storytelling*, by Ellen Lupton, ISBN-10: 194230319X
- 3.] *Graphic Design: The New Basics*, by Ellen Lupton, ISBN-10: 9781616893323
- 4.] *Area 2*, by Editors of Phaidon Press, ISBN-10: 0714848557

VISUAL RESEARCH:

- a. Main Pinterest Link. <https://www.pinterest.com/carrieadyer/>
- b. Books-Zines. <https://www.pinterest.com/carrieadyer/books-zines/>
- c. Layout Design. <https://www.pinterest.com/carrieadyer/layout-d3sign/>
- d. \ T Y P 3 _Candy. <https://www.pinterest.com/carrieadyer/t-y-p-3-candy/>
- e. DESIGN | : | : | : <https://www.pinterest.com/carrieadyer/design/>
- f. line, shape, texture _ \ _ / - : : https://www.pinterest.com/carrieadyer/line-shape-texture-_/
- g. surface d3sign
/// / pattern <https://www.pinterest.com/carrieadyer/surface-d3sign-pattern/>

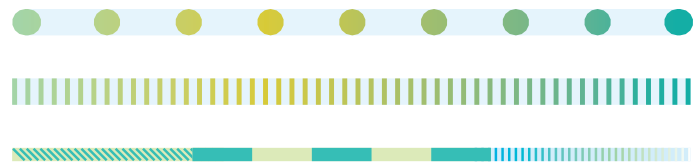
RUBRIC.



PAPER. RUBRIC OVERVIEW



| # | Criteria | % of grade | Draft Quality | Developing | Meets Expectations | Above Average | Stellar |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------|------------|--------------------|---------------|---------|
| 1. | Syntax. Punctuation. Grammar. Quality of Language. Quality of Language & Grammar. The quality of the language, thought-process, and grammar. Did student cite texts? Did student have grammatical errors? | | 0 | 1 | 2 | 3 | 4 |
| 2. | Organization & Hierarchy of Writing. Are paragraphs and writing structured, focused, and follow a thoughtful structure. Is there an introduction and conclusion? | | 0 | 1 | 2 | 3 | 4 |
| 3. | Voice of Writing Style. Does student show evidence of their own voice and writing style as they communicate their perspective? | | 0 | 1 | 2 | 3 | 4 |
| 4. | Citations. Are the texts cited? | | 0 | 1 | 2 | 3 | 4 |
| 5. | Communication of Ideas + Creativity of Ideas. The ability to communicate the ideas discussed in the texts, evaluate ideas, and answer the questions provided. Did student understand the topics discussed and communicate them clearly? | | 0 | 1 | 2 | 3 | 4 |
| 6. | Reference Texts : Form & Analyze Significance. The ability to form and analyze the significance of these ideas and their connection to the art and design process. | | 0 | 1 | 2 | 3 | 4 |
| 7. | Contemporary Topics & Connecting. The ability to consider contemporary topics and connect the dots to the student's body of work. | | 0 | 1 | 2 | 3 | 4 |



DESIGNERS to CONSIDER.



DESIGNERS / ILLUSTRATORS.

| SOME DESIGNERS TO RESEARCH: |

| CHARLES DAWSON (1889 – 1981) <https://laughtoncreatives.com/13-african-american-graphic-designers-know-part-1/>

| AARON DOUGLAS (1899 – 1979) <https://laughtoncreatives.com/13-african-american-graphic-designers-know-part-1/>

| LEROY WINBUSH (1915 – 2007) <https://laughtoncreatives.com/13-african-american-graphic-designers-know-part-1/>

| EUGENE WINSLOW (1919 – 2001) <https://laughtoncreatives.com/13-african-american-graphic-designers-know-part-1/>

| GEORG OLDEN (1920 – 1975) <https://laughtoncreatives.com/13-african-american-graphic-designers-know-part-1/>

| THOMAS MILLER (1920 – 2012) <https://laughtoncreatives.com/13-african-american-graphic-designers-know-part-1/>

| EMMETT MCBAIN (1935 - 2012) <https://laughtoncreatives.com/13-african-american-graphic-designers-part-2/>

| ARCHIE BOSTON (BORN 1943) <https://laughtoncreatives.com/13-african-american-graphic-designers-part-2/>

| EMORY DOUGLAS (BORN 1943) <https://laughtoncreatives.com/13-african-american-graphic-designers-part-2/>

| SYLVIA HARRIS (1953 - 2011) <https://laughtoncreatives.com/13-african-american-graphic-designers-part-2/>

| ART SIMS (BORN 1954) <https://laughtoncreatives.com/13-african-american-graphic-designers-part-2/>

| GAIL ANDERSON (BORN 1962) <https://laughtoncreatives.com/13-african-american-graphic-designers-part-2/>

| ADÉ HOGUE <http://www.adehoque.com/>

| 28 BLACK DESIGNERS: <http://www.28blacks.com/>

| STEFAN SAGMEISTER [HTTPS://VIMEO.COM/SHOWCASE/1712673/VIDEO/18683390](https://vimeo.com/showcase/1712673/video/18683390)

[HTTPS://VIMEO.COM/SHOWCASE/1712673/VIDEO/19330103](https://vimeo.com/showcase/1712673/video/19330103)

| JENNIFER STERLING [HTTP://WWW.JENNIFERSTERLINGDESIGN.COM/](http://www.jennifersterlingdesign.com/)

| CHARLES S. ANDERSON [HTTPS://WWW.CSAEDESIGN.COM/](https://www.csaesign.com/)

| JESSICA WALSH [HTTPS://ANDWALSH.COM/](https://andwalsh.com/)

| KATHERINE MCCOY [HTTPS://WWW.AIGA.ORG/MEDALIST-KATHERINEMCCOY](https://www.aiga.org/medalist-katherinemccoy)

| ED FELLA [HTTPS://WWW.YOUTUBE.COM/WATCH?V=DDZPV69MFAY](https://www.youtube.com/watch?v=DDZPV69MFAY)

| ELLIOTT EARLS [HTTPS://WWW.ELLIOTTEARLS.COM/](https://www.elliottearls.com/)

| PAULA SCHER [HTTP://HILLMANCURTIS.COM/ARTIST-SERIES/PAULA-SCHER/](http://hillmancurtis.com/artist-series/paula-scher/)

| MILTON GLASER [HTTP://HILLMANCURTIS.COM/ARTIST-SERIES/MILTON-GLASER/](http://hillmancurtis.com/artist-series/milton-glaser/)

| | |
|------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| JAMES VICTORE | HTTP://HILLMANCURTIS.COM/ARTIST-SERIES/JAMES-VICTORE/ |
| JESSICA HISCHE | HTTP://JESSICAHISCHE.IS/AWESOME |
| MARTIN VENEZKY | HTTPS://WWW.MARTINVENEZKY.COM/ |
| ALAN PETERS | HTTPS://CARGOCOLLECTIVE.COM/PETERS |
| JORDAN JAMESON | HTTP://WWW.KABALKA.COM/ HTTPS://WWW.INSTAGRAM.COM/JORDAN-JAMESON |
| JAMES MARTIN | HTTPS://WWW.INSTAGRAM.COM/MADE.BY.JAMES/ |
| EL LIZITSKY | HTTP://WWW.DESIGNISHISTORY.COM/1920/EL-LISSITZKY/ |
| ALEXANDER RODCHENKO | HTTPS://YOUTU.BE/-MMWGKUIOFQ |
| SHEPARD FAIREY | HTTPS://OBEYGIAN.COM/ |
| APRIL GREIMAN | HTTP://APRILGREIMAN.COM/ |
| PAUL RAND | HTTPS://AMERICANART.SI.EDU/ARTIST/PAUL-RAND-3936 |
| SAUL BASS | HTTP://WWW.SAULBASSPOSTERARCHIVE.COM/GALLERY/POSTERS-FILM/ |
| FEDERICO KANNO | HTTPS://FEDEKANNO.COM |
| STEPHEN FARRELL | HTTPS://COOPERTYPOGRAPHY.WORDPRESS.COM/2009/07/24/STEPHEN-FARRELL/ |
| DAVID CARSON | HTTP://WWW.DAVIDCARSONDESIGN.COM/ |
| MICHAEL BEIRUIT | HTTPS://WWW.PENTAGRAM.COM/ABOUT/MICHAEL-BIERUT |
| KYLE COOPER | HTTPS://WWW.AIGA.ORG/MEDALIST-KYLE-COOPER |
| DEBBIE MILLMAN | HTTPS://WWW.AIGA.ORG/AIGA/CONTENT/INSPIRATION/AIGA-MEDALIST/MEDALIST-DEBBIE-MILLMAN/ |
| ELLEN LUPTON | HTTP://ELUPTON.COM/ |
| CHRIS DO | HTTPS://WWW.BEHANCE.NET/CHRISDO |
| OLIVER MUNDAY | HTTPS://WWW.OLIVERMUNDAY.COM/ |
| BARBARA KRUGER | HTTP://WWW.ARTNET.COM/ARTISTS/BARBARA-KRUGER/ |
| JOHN GALL | HTTPS://WWW.JOHNALLDESIGN.COM/ |
| ANNE JORDAN | HTTP://WWW.ANNATYPE.COM/ |
| PETER MENDELSUND | HTTPS://WWW.PETERMENDELSUND.COM/ |
| JASON RAMIREZ | HTTPS://JASONRAMIREZ.ME/ |

| | |
|----------------------------------|-------------------------------------------------------------------------------------------------------|
| DAVID A. GEE | HTTPS://DAVIDGEEBOOKDESIGN.TUMBLR.COM/ |
| JEREMY MENDE | HTTPS://MENDEDESIGN.COM |
| MICHAEL BRALEY | HTTP://WWW.BRALEYDESIGN.COM/ |
| MIKE PERRY | HTTPS://WWW.MIKEPERRYSTUDIO.COM/ |
| JOE SCORSONE + ALICE DRUEDING | HTTP://WWW.SDPOSTERS.COM/ |
| GAIL ANDERSON | HTTPS://WWW.GAILYCURL.COM/ |
| RICK VALICENTI | HTTPS://3ST.COM/ABOUT/STUDIO/RICK-VALICENTI |
| JEREMY MENDE | HTTPS://MENDEDESIGN.COM/?x=0 |
| JOHN GALL | HTTPS://WWW.JOHNALLDESIGN.COM/ |
