

GDS-2140-01	MWF	8:10-10:25	[ARTS 301]
ART-1150-03	MWF	10:40-12:55	[ARTS 301]
office hours	MWF	1:00-2:00	by appointment
ART-1150-02	MWF	2:00 - 4:15	[WIL221]

→ >>> | **CALENDAR: LAYOUT LETTER & TYPEFORMS.** MWF. [2 HRS. 15 MIN.]

**The following schedule is subject to change, but provides a fairly reliable indication of the pace, assignments, and major deadlines that you will need to plan for this semester. If you have any questions please feel free to contact me at: cdyer@highpoint.edu.
 • Any item on the calendar below that is not completed in class is required to be completed for homework.



WEEK. **DATE.** **ASSIGNMENT / TASK.**

OVERVIEW / WELCOME / OVERVIEW.	8-19	SYLLABUS / WELCOME / OVERVIEW.	_a. _ "Start" Video Link: <LINK> _b. _ Syllabus Link: <LINK> _c. _ Website Link: <LINK> _d. _ Other Course Information... <LINK> _ Critique Process: _ Submission Process: _ Design Process Considerations: _ FAQ's _ Resources
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WEEK 1. **8-23** **UNIT 01: TYPOGRAPHIC SPRINTS.**
 8-25
 8-27

- SECTION 01.** Typographic Scavenger Hunt [<LINK>](#)
 - SECTION 02.** 20 Paired Type Experiments [<LINK>](#)
 - SECTION 03.** Typographic Terms with Illustrations [<LINK>](#)
- READINGS:** ___ *Thinking with Type* by Ellen Lupton.
 ___ *Lettering & Type: Creating Letters and Designing Typefaces*, by Bruce Willen
 ___ *Design Is Storytelling*, by Ellen Lupton
 ___ *Graphic Design Thinking*, by Ellen Lupton

WEEK 2. **8-30** {CONTINUE TYPOGRAPHIC SPRINTS}
 9-1
 9-3

- SECTION 04.** Typographic Anatomy [<LINK>](#)
- ! TYPOGRAPHIC PRESENTATION / TEST.** Review, take notes, & prepare for test. [<LINK>](#)
- ! PAPER ___? [READING QUIZ?].** Assigned. Review guidelines & start writing paper. [<LINK>](#)

	DUE:	___ Section 01. TYPGRAPHIC SCAVENGER HUNT.	9-5, Sunday, 11:59 pm
		___ Section 02. 20 PAIRED TYPE EXPERIMENTS.	9-5, Sunday, 11:59 pm
		___ Section 03. TYPGRAPHIC TERMS LAYOUT.	9-5, Sunday, 11:59 pm
		___ Section 04. TYPGRAPHIC ANATOMY.	9-5, Sunday, 11:59 pm

WEEK 3. 9-6
9-8
9-10

UNIT 02: TYPE BOX.



> Project Guidelines Link: [<LINK>](#)

> Assignment Process: [<LINK>](#)

SURVEY OF MEMORIES.

SECTION 01 -03. Typographic Experiments.

WEEK 4. 9-13
9-15
9-17

{CONTINUE TYPE BOX.]
SECTION 04-06. Typographic Experiments.

WEEK 5. 9-20
9-22
9-24

{CONTINUE TYPE BOX.]
SECTION _____. Design Artifacts.

! ASSIGNED: RESEARCH PAPER A. Read, Research, and Write. [<LINK>](#)

WEEK 6. 9-27
9-29
10-1

{CONTINUE TYPE BOX.]
SECTION _____. Design Artifacts.



DUE: ___ TYPE BOX.	10-3, Sunday, 11:59 pm
___ TYPOGRAPHIC TERMINOLOGY TEST.	10-3, Sunday, 11:59 pm
___ PAPER A.	10-3, Sunday, 11:59 pm

WEEK 7. 10-4
10-6
10-8

UNIT 03: BOOK COVER SERIES.



> Project Guidelines Link: [<LINK>](#)

WEEK 8. 10-11
10-13
10-15

{CONTINUE BOOK COVER SERIES]
[FALL BREAK WEEK.]

WEEK 9. 10-18
10-20
10-22

{CONTINUE BOOK COVER SERIES]



DUE: ___ BOOK COVER SERIES. 10-24, Sunday, 11:59 pm

WEEK 10. 10-25
10-27
10-29

UNIT 04: SOAP PACKAGE SERIES.



> Project Guidelines Link: [<LINK>](#)

WEEK 11. [11-1](#) {CONTINUE SOAP PACKAGE SERIES}
[11-3](#)
[11-5](#)

WEEK 12. [11-8](#) {CONTINUE SOAP PACKAGE SERIES}
[11-10](#)
[11-12](#)



DUE: __. SOAP PACKAGE SERIES.

11-14, Sunday, 11:59 pm

WEEK 13. [11-15](#) *UNIT 05: [20-] 40 PAGE BOOK.*
[11-17](#)
[11-19](#)



>. Project Guidelines Link: [<LINK>](#)

WEEK 14. [11-22](#) {CONTINUE 40 PAGE BOOK}

[THANKS-
GIVING
BREAK
11-24
11-26](#)

! ASSIGNED: RESEARCH PAPER B. Read, Research, and Write. [<LINK>](#)

WEEK 15. [11-29](#) {CONTINUE 40 PAGE BOOK}
[12-1](#)
[12-3](#)

WEEK 16. [12-6](#) {CONTINUE 40 PAGE BOOK}
[12-8](#)

FINAL EXAM WEEK [12-11](#)
[12-12](#)
[12-13](#)

WEEK 17. [12-14](#)
[12-15](#)
[12-16](#)
[12-17](#)



DUE: RESEARCH PAPER B. [Due Final Exam Day]