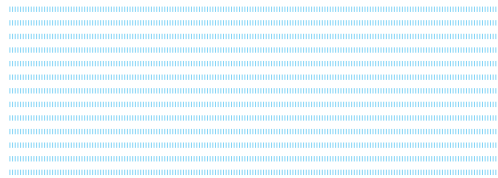


10 x INSPIRATIONAL DESIGNERS

[ATLAS OF GRAPHIC DESIGNERS]



- __A. Description:** 10 x Inspirational Designers.
Explore and investigate the book *Atlas of Graphic Designers*. List 10 designers that inspire you [out of the book]. Consider the importance of these works based on form, ideas, items, and/or process or design thinking. List the page numbers of each listed designer and in one sentence [minimum] explain how they inspire your work.

- __B. Objectives / Criteria:** See Rubric.


- __C. Length/Style:** / Include Page numbers per idea selected.
/ Include "Works Cited" at the end of document
/ Ideas directly from the text should be cited
/ Please list heading only on the first page
/ If you decide to use pros use MLA style

- __D. Heading:** _Student Name
_Class
_Professor Name
_Project Title
_Title of Paper
_Date

- __E. Format:** Microsoft Word File.

- __F. Submission Process:** Turn in on Blackboard by due date.

- __G. Date Due:** See syllabus / Calendar.

- __H. Reading:**  | : Atlas of Graphic Designers

RUBRIC.

DIGITAL ART & DESIGN.
READ & LIST.

0	DRAFT QUALITY
1	DEVELOPING
2	MEETS EXPECTATIONS
3	ABOVE AVERAGE
4	STELLAR



Criteria

% of grade

1. Writing [or quality of list-making] / Organization / Grammar / Language / Voice /

___ **Syntax. Punctuation. Grammar. Quality of Language.** Quality of Language & Grammar. The quality of the language, thought-process, and grammar. Did student cite texts? Did student have grammatical errors?

___ **Organization & Hierarchy of Writing.** Are paragraphs and writing structured, focused, and follow a thoughtful structure. Is there an introduction and conclusion?

___ **Voice of Writing Style.** Does student show evidence of their own voice and writing style as they communicate their perspective?

___ **Communication of Ideas + Creativity of Ideas.** The ability to communicate the ideas discussed in the texts, evaluate ideas, and answer the questions provided. Did student understand the topics discussed and communicate them clearly?

___ **Reference Texts : Form & Analyze Significance.** The ability to form and analyze the significance of these ideas and their connection to the art and design process.

___ **Contemporary Topics & Connecting.** The ability to consider contemporary topics and connect the dots to the student's body of work.

2. Citations. Are the texts cited with "Works Cited" at the end of document?

3. Page Numbers after each listed idea. Are the texts cited?

4. Is Work Late? -20%

5. If work does not reference text directly = 0. -100%