

GDS 4999: M/T/ TH/F -1:30-3:10

OFFICE HOURS by appointment:

M/T/ TH/F: 11:30 - 12:30

Wednesday: 8:00 - 9:00

→ >>> | SENIOR STUDIO CALENDAR.

**The following schedule is subject to change, but provides a fairly reliable indication of the pace, assignments, and major deadlines that you will need to plan for this semester. If you have any questions please feel free to contact me at: cdyer@highpoint.edu.

• Any item on the calendar below that is not completed in class is required to be completed for homework.

| WEEK. | DATE. | ASSIGNMENT / TASK. |
|---|---------|---|
| OVERVIEW / WELCOME. | DAY ONE | SYLLABUS / WELCOME / OVERVIEW. |
| | | - a. _ "Start" Video Link: https://youtu.be/tsGgSJOezWc |
| | | - b. _ Portfolio Suggestions & Requirements Booklet > https://drive.google.com/file/d/1Z8Jkqg90yCC1Ed8X80ubzKY3sZDaRzTs/view?usp=sharing |
| | | - c. _ Syllabus Link: http://www.carriedyer.com/assets/gds4999_syllabus_s2021_dyer.pdf |
| | | - d. _ Website Link: http://www.carriedyer.com/-/t-.html#courses |
| | | - e. _ FAQ Link http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | - f. _ Assignment Submission: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | - g. _ Critique Process: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | - h. _ Grading Rubric: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | - i. _ Design Process Guidelines: http://www.carriedyer.com/assets/v_submission_process.pdf |
| - j. _ Dyer Schedule: http://www.carriedyer.com/assets/y_dyer_schedule.pdf | | |

| WEEK | DATE | READINGS: |
|------|------|---|
| 1. | 1-11 | ___ <i>Thinking with Type</i> by Ellen Lupton. ___ <i>Lettering & Type: Creating Letters and Designing Typefaces</i> , by Bruce Willen ___ <i>Design Is Storytelling</i> , by Ellen Lupton ___ <i>Graphic Design Thinking</i> , by Ellen Lupton [Papers will be assigned towards end of the semester on readings] |
| | 1-12 | |
| | 1-14 | |
| | 1-15 | |
| | 1-15 | |

UNIT 01: **PORTFOLIO FORM [RECEIPT].** POINTS: 50 TOTAL.

- > Project Guidelines: http://www.carriedyer.com/assets/1_portfolio_form.pdf
- > Due: Receipt due at the end of Week 1.

START:

UNIT 02. [A] **CHOICE PROJECTS [A + B]** POINTS: 200 TOTAL.

UNIT 03. [B] **WITH COLLATERAL.** [100 per assignment]

- > Project Guidelines Link: http://www.carriedyer.com/assets/2_choice_project_pdf
- > Project Due Dates: **DRAFT DUE = Week 3 | FINAL DUE = Week 8**
See assignment guidelines.

| | | | |
|------------------------------------|----------------------------|---------------|----------------------------------|
| Portfolio Form Receipt DUE. | WORK DUE: | week 1 | Due by 11:59 pm on Sunday night. |
| | CRITIQUE DUE: | week 1 | Due by 11:59 pm on Sunday night. |
| | DESIGN PROCESS DUE: | week 1 | Due by 11:59 pm on Sunday night. |

WEEK 2. 1-18- MLK 1-19

[CONTINUE] [CONTINUE CHOICE PROJECTS WITH COLLATERAL]

1-21 1-22

START: DRAFT of PERSONAL BRANDING UNIT 04-A: + 4 PORTFOLIOS + UNIQUE TAKEAWAY. [start refining] POINTS: 50 TOTAL.

- > Project Guidelines Link: http://www.carriedyer.com/assets/4_4_portfolios_and_personal_branding.pdf
> Portfolio Requirements Booklet: http://www.carriedyer.com/assets/portfolio_booklet_2021_.pdf
> Project Due Dates: U04-A DRAFT DUE = Week 12 | U04-B FINAL DUE = Week 15

Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 3. 1-25 1-26

[CONTINUE]

1-28 1-29

Draft of Choice Project Due.

WORK DUE: week 3 Due by 11:59 pm on Sunday night.
CRITIQUE DUE: week 3 Due by 11:59 pm on Sunday night.
DESIGN PROCESS DUE: week 3 Due by 11:59 pm on Sunday night.

WEEK 4. 2-1 2-2

START: UNIT 05: HPU BILLBOARD PROJECT. POINTS: 100 TOTAL.

2-4 2-5

- > Project Guidelines Link: TBA
> Project Due Dates: DRAFT DUE = Week 6 | FINAL DUE = Week 8

Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

START: UNIT 06: PORTFOLIO DAY POSTCARD & POSTER. POINTS: 100 TOTAL.

WEEK 5. 2-8 2-9

[CONTINUE]

2-11 2-12

Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 2-15
6. 2-16

2-18
2-19

[CONTINUE]

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

Draft of
Postcard &
Poster Due.

WORK DUE:

week 6

Due by 11:59 pm on Sunday night.

CRITIQUE DUE:

week 6

Due by 11:59 pm on Sunday night.

DESIGN PROCESS DUE:

week 6

Due by 11:59 pm on Sunday night.

Draft of HPU
Billboard
Project Due:

WEEK 2-22
7. 2-23

2-25
2-26

[CONTINUE]

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK MIDTERM
8.

3-1
3-2

3-4
3-5

START:

UNIT
07:

RESEARCH PAPERS A + B.

POINTS: 100 TOTAL.

> Project Guidelines: http://www.carriedyer.com/assets/research_paper__a_and_b_gds4999.pdf

> Due: FINAL DUE = Week 16

Final "Choice
Project"
1 & 2 Due.

WORK DUE:

week 8

Due by 11:59 pm on Sunday night.

CRITIQUE DUE:

week 8

Due by 11:59 pm on Sunday night.

DESIGN PROCESS DUE:

week 8

Due by 11:59 pm on Sunday night.

Final Portfolio
Day Postcard &
Poster Due.

WEEK MID-
SEMESTER
BREAK.
9.

3-8
3-9

3-11
3-12

MID-SEMESTER BREAK.

WEEK 10. 3-15
3-16
3-18
3-19

START:
UNIT

04-B:

Final of: PERSONAL BRANDING
+ 4 types of PORTFOLIOS
+ 1 UNIQUE TAKEAWAY.

POINTS:
200 TOTAL FOR FINAL.

- > Project Guidelines Link: http://www.carriedyer.com/assets/4_4_portfolios_and_personal_branding.pdf
- > Portfolio Requirements Booklet: http://www.carriedyer.com/assets/portfolio_booklet_2021_.pdf
- > Due: U04-A DRAFT DUE = Week 12 | U04-B FINAL DUE = Week 15

- A. PERSONAL BRANDING.
-60 POINTS.
1. Logo
 2. Letterhead
 3. Business Cards [100 professionally printed]
 4. Resume
- B. 4 PORTFOLIOS
& 1 UNIQUE TAKEAWAY.
-140 POINTS.
1. Large Folio Portfolio. [11 x 17" Slide Style Layout]
 2. PDF Portfolio. -online access
 3. Booklet Portfolio. [8.5 x 14" spreads]
 4. Website Portfolio. [Home/Portfolio/Contact/About]
 5. Unique Takeaway.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 11. 3-22
3-23
3-25
3-26

[CONTINUE]

UNIT 09: REQUIRED COMPETITIONS [2]
[SUBMIT INVOICE].

POINTS: 100 TOTAL.

- > Project Guidelines: http://www.carriedyer.com/assets/competition_requirement.pdf
- > Due: Receipt due at the end of Week 16.

___ [SUGGESTED: PRACTICE MOCK INTERVIEWS.]

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 12. 3-29
3-30
4-1
4-2 - X
-GOOD
FRIDAY

[CONTINUE]

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 4-5- X

13. 4-6

4-8

4-9

Draft of 4 Portfolios & Personal Branding Due.

WORK DUE:

week 13

Due by 11:59 pm on Sunday night.

CRITIQUE DUE:

week 13

Due by 11:59 pm on Sunday night.

DESIGN PROCESS DUE:

week 13

Due by 11:59 pm on Sunday night.

Final Billboard Project Due.

WEEK 4-12

14. 4-13

4-15

4-16

[CONTINUE]

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 4-19

15. 4-20 ~X

HONORS DAY

4-22

4-23

[CONTINUE]

... [SUGGESTED: PRACTICE MOCK INTERVIEWS.]

... PORTFOLIO DAY [TBA]

Final Personal Branding, & 4 Portfolios, & Unique Takeaway Due

WORK DUE:

week 15

Due by 11:59 pm on Sunday night.

CRITIQUE DUE:

week 15

Due by 11:59 pm on Sunday night.

DESIGN PROCESS DUE:

week 15

Due by 11:59 pm on Sunday night.

+ Research Paper A + B Due Due.

+ Required Competitions

WEEK 4-26

16. 4-27

4-29

READING DAY

< - - - - - [All students need to be present on 4-26 and 4-27. This will be informal review days.]

Graduation!!!

WEEK

17.

FINAL EXAM WEEK

[Grades Due: May 3rd]

N / A