

GDS 2140-01: M/T/ TH/F -7:50-9:30
 GDS 2140-02: M/T/ TH/F -9:45-11:25

OFFICE HOURS by appointment:
 M/T/ TH/F: 11:30 - 12:30
 Wednesday: 8:00 - 9:00

→ >>: | LAYOUT LETTER & TYPEFORMS. CALENDAR:

**The following schedule is subject to change, but provides a fairly reliable indication of the pace, assignments, and major deadlines that you will need to plan for this semester. If you have any questions please feel free to contact me at: cdyer@highpoint.edu.

- Any item on the calendar below that is not completed in class is required to be completed for homework.



| WEEK. | DATE. | ASSIGNMENT / TASK. |
|----------------------|---------|---|
| OVER-VIEW / WELCOME. | DAY ONE | SYLLABUS / WELCOME / OVERVIEW. |
| | | _ a. _ "Start" Video Link: https://youtu.be/tsGgSJQezWe |
| | | _ b. _ Syllabus Link: http://www.carriedyer.com/assets/gds2140_syllabus_s2021_dyer.pdf |
| | | _ c. _ Website Link: http://www.carriedyer.com/-t-.html#courses |
| | | _ d. _ FAQ Link: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | _ e. _ Submission Process: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | _ f. _ Critique Process: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | _ g. _ Design Process: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | _ h. _ Grading Rubric: http://www.carriedyer.com/assets/v_submission_process.pdf |
| | | _ j. _ Dyer Schedule: http://www.carriedyer.com/assets/y_dyer_schedule.pdf |

| WEEK | DATE | ASSIGNMENT / TASK |
|------|------|--|
| 1. | 1-11 | UNIT 01: TYPOGRAPHIC SPRINTS. |
| | 1-12 | |
| | 1-14 | |
| | 1-15 | |
| | | |
| | | >. Project Guidelines Link: [See Links below.] |
| | | >. READINGS: <ul style="list-style-type: none"> _. <i>Thinking with Type</i> by Ellen Lupton. _. <i>Lettering & Type: Creating Letters and Designing Typefaces</i>, by Bruce Willen _. <i>Design Is Storytelling</i>, by Ellen Lupton _. <i>Graphic Design Thinking</i>, by Ellen Lupton [Papers will be assigned towards end of the semester on readings] |
| | | _ 1. SEC. 01: Type Scavenger Hunt [20 points] http://www.carriedyer.com/assets/1_type_scavenger_hunt.pdf |
| | | _ 2. SEC. 02: 20 Paired Type Experiments [20 points] http://www.carriedyer.com/assets/2_20_paired_typefaces.pdf |
| | | _ 3. SEC. 03: Typographic Terms w/ Illustrations [20 points] http://www.carriedyer.com/assets/3_typographic_terms.pdf |
| | | _ 4. SEC. 04: Typographic Anatomy [70 points] http://www.carriedyer.com/assets/4_typographic_anatomy.pdf |
| | | → Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight]. |

| WEEK | DATE | ASSIGNMENT / TASK |
|------|-----------|--|
| 2. | 1-18- MLK | CONTINUE. |
| | 1-19 | |
| | 1-21 | |
| | 1-22 | |
| | | Typographic Sprints Due. |
| | | WORK DUE: Week 2 Due by 11:59 pm on Sunday night. [Submission Process] |
| | | CRITIQUE DUE: Week 2 Due by 11:59 pm on Sunday night. |
| | | DESIGN PROCESS DUE: Week 2 Due by 11:59 pm on Sunday night. |

WEEK
3.

[1-25](#)
[1-26](#)

UNIT 02: TYPE BOX. /

> Project Guidelines Link:

http://www.carriedyer.com/assets/5_type_box.pdf

> COMPLETE HOMEWORK: http://www.carriedyer.com/assets/5_c_type_box_homework.pdf [also see section 01 & 02 below.]

_1. SECTION 01: ___ 1 x Box Pattern or clear box
___ 20 x Language Experiments http://www.carriedyer.com/assets/5_type_box.pdf

_2. SECTION 02: ___ 8 x Small Cards
___ 50 x Analog Letterforms
___ 10 x Text-based patterns

_3. SECTION 03: ___ 4 [to 8] x Postcards
___ 4 x Word Project - Digital Type
___ 4 x Word Project - Analog type

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK
4.

[2-1](#)
[2-2](#)
[2-4](#)
[2-5](#)

_4. SECTION 04: ___ 3 x Folding Posters
___ 2 x Analog [hand drawn] Poetic Phrase
___ 2 x Letter Environment
___ 2 x Typographic Collages

_5. SECTION 05: ___ 1 x Mini Booklet
___ 2 x Intersecting Words

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK
5.

[2-8](#)
[2-9](#)
[2-11](#)
[2-12](#)

_6. SECTION 06: ___ 3 x Types of folds
___ 1 x Experimental Typeface

_7. SECTION 07: ___ 1 x Larger Booklet
___ 16 x Typographic System Experiments.

_8. SECTION 08: ___ 1 [to 3] x Envelopes

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK
6.

[2-15](#)
[2-16](#)
[2-18](#)
[2-19](#)

_9. SECTION 09: ___ REVISE, and Rework + Photograph

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK
7.

[2-22](#)
[2-23](#)
[2-25](#)
[2-26](#)

UNIT 03: BOOK COVER SERIES + PUBLISHER LOGO.

> Project Guidelines Link:

http://www.carriedyer.com/assets/6_book_cover_series.pdf

_1. PART 01: Preparation.

_2. PART 02: Physical Books.

_3. PART 03: Experiments.

_4. PART 04: Series.

_5. PART 05: Thumbnails.

Final
Type Box
Due.

WORK DUE: **Week 7** Due by 11:59 pm on Sunday night. [Submission Process]

CRITIQUE DUE: **Week 7** Due by 11:59 pm on Sunday night.

DESIGN PROCESS DUE: **Week 7** Due by 11:59 pm on Sunday night.

WEEK **MIDTERM**

8.

[3-1](#)
[3-2](#)

[3-4](#)
[3-5](#)

[_6.](#) PART 06: Final Edits.
[_7.](#) PART 07: Revise.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK **MID-SEMESTER BREAK.**

9.

[3-8](#)
[3-9](#)

[3-11](#)
[3-12](#)

MID-SEMESTER BREAK.

Book Cover Series Due.

WORK DUE: Week 9 Due by 11:59 pm on Sunday night. [\[Submission Process\]](#)
CRITIQUE DUE: Week 9 Due by 11:59 pm on Sunday night.
DESIGN PROCESS DUE: Week 9 Due by 11:59 pm on Sunday night.

WEEK [3-15](#)
[3-16](#)

10.

[3-18](#)
[3-19](#)

UNIT 04. 40 PAGE BOOK.

> Project Guidelines Link: http://www.carriedyer.com/assets/7_40_page_book.pdf

>> **HOMEWORK.** Complete: *Survey of Curiosities, An Anthropology of Self.* [LINK>>>](#)
[_1.](#) PART 01: Preparation.
[_2.](#) PART 02: Setup & Research.
[_3.](#) PART 03: Write / Storyboard.
[_4.](#) PART 04: Grid / Irregular Pages.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK [3-22](#)
[3-23](#)

11.

[3-25](#)
[3-26](#)

[_5.](#) PART 05: Maps / Diagrams.
[_6.](#) PART 06: Eight Typographic Systems.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK [3-29](#)
[3-30](#)

12.

[4-1](#)
[4-2 -X](#)
GOOD FRIDAY

[_7.](#) PART 07: Revise.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK [4-5 -X](#)
EASTER

13.

[4-6](#)

[4-8](#)
[4-9](#)

CONTINUE.

[Please turn in the 40 Page Book by the 26th of April, Technically you have until final exam day but I will grade what is turned in Week 13.]

40 Page Book Due.

WORK DUE: Week 13 Due by 11:59 pm on Sunday night. [\[Submission Process\]](#)
CRITIQUE DUE: Week 13 Due by 11:59 pm on Sunday night.
DESIGN PROCESS DUE: Week 13 Due by 11:59 pm on Sunday night.

WEEK 4-12
14. 4-13

***EXTRA CREDIT: **UNIT 05. IDENTITY SYSTEMS.**

4-15
4-16

>. Project Guidelines Link: http://www.carriedyer.com/assets/8_identity_systems.pdf

>> HOMEWORK.

_1. PART 01: Preparation.

_2. PART 02: Logo & Identity.

_3. PART 03: Business Card & Letterhead.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 4-19
15. 4-20 --X
HONORS
DAY

_4. PART 04: Package Design & Menu.

_5. PART 05: Wall Art.

_6. PART 06: Short Booklet.

4-22
4-23

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 4-26
16. 4-27

_7. PART 07: Revise Work & Turn in Final.

UNIT 06. RESEARCH PAPER A + B.

>. Project Guidelines Link: http://www.carriedyer.com/assets/9_research_paper_a_and_b_gds2140.pdf

See guidelines.

FINAL
EXAM
WEEK
**FINAL
WORK
DUE
MAY
5TH BY
11:59
PM**

[FOR SENIORS WORK IS DUE 4-26 BECAUSE GRADES ARE DUE MAY 3RD]

MAY 4TH, 3:30-6:30 PM [SECTION 01]

MAY 5TH, 8:00-11:00 AM [SECTION 02]

Extra Credit:
Identity &
Restaurant
Collateral
Due.

WORK DUE: **May 5th 11:59 pm** Due by 11:59 pm on Sunday night. [Submission Process]

CRITIQUE DUE: **May 5th 11:59 pm** Due by 11:59 pm on Sunday night.

DESIGN PROCESS DUE: **May 5th 11:59 pm** Due by 11:59 pm on Sunday night.

+

Research
Paper
A + B Due.