

→ >>: | DIGITAL ART & DESIGN CALENDAR: MWF. [2 HRS. 15 MIN.]

\*\*The following schedule is subject to change, but provides a fairly reliable indication of the pace, assignments, and major deadlines that you will need to plan for this semester. If you have any questions please feel free to contact me at: [cdyer@highpoint.edu](mailto:cdyer@highpoint.edu).

- Any item on the calendar below that is not completed in class is required to be completed for homework.

WEEK.	DATE.	ASSIGNMENT / TASK.
<b>OVER-VIEW / WEL-COME.</b>	<u>8-19</u>	<b>SYLLABUS / WELCOME / OVERVIEW.</b>
		_ a. _ "Start" Video Link: <a href="https://youtu.be/tsGgSJQezWc">https://youtu.be/tsGgSJQezWc</a>
		_ b. _ Syllabus Link: <a href="http://www.carriedyer.com/assets/dad_syllabus_f2020.pdf">http://www.carriedyer.com/assets/dad_syllabus_f2020.pdf</a>
		_ c. _ Website Link: <a href="http://www.carriedyer.com/-/-_html#courses">http://www.carriedyer.com/-/-_html#courses</a>
		_ d. _ FAQ Link: <a href="http://www.carriedyer.com/assets/faq_-_pdf">http://www.carriedyer.com/assets/faq_-_pdf</a>
		_ e. _ Assignment Submission: <a href="http://www.carriedyer.com/assets/v_submission_process.pdf">http://www.carriedyer.com/assets/v_submission_process.pdf</a>
		_ f. _ Critique Process: <a href="http://www.carriedyer.com/assets/u_critique_process.pdf">http://www.carriedyer.com/assets/u_critique_process.pdf</a>
<b>WEEK 1.</b>	<u>8-21</u>	<b>UNIT 01: DIGITAL SYSTEMS &amp; METHODS. / AI / PS / IND</b>
		[See project Guidelines for Details on assignment Parts below.]
		> . <b>Project Guidelines Link:</b> <a href="http://www.carriedyer.com/assets/u01_digital_systems_and_methods_f2020.pdf">http://www.carriedyer.com/assets/u01_digital_systems_and_methods_f2020.pdf</a>
		> . <b>Design Process Guidelines Link:</b> <a href="http://www.carriedyer.com/assets/t_design_process.pdf">http://www.carriedyer.com/assets/t_design_process.pdf</a>
		> . <b>Grading Rubric:</b> <a href="http://www.carriedyer.com/assets/i_grading_philosophy.pdf">http://www.carriedyer.com/assets/i_grading_philosophy.pdf</a>
		<b>PART 01:</b> Quick Preparation.
		_ 1.1. __ Theme.                      _ 1.5. __ Imagery.
		_ 1.2. __ File Storage.              _ 1.6. __ Notes.
		_ 1.3. __ Collect.                      _ 1.7. __ Classification Book.
		_ 1.4. __ Design Process.            _ 1.8. __ Adobe Illustrator Tutorials.
		<b>PART 02:</b> Adobe Illustrator.
		_ 2.1. __ Adobe Illustrator Tools Research [Review Tutorials & Tools]
		_ 2.2. __ Adobe Illustrator: 2 x Square Pixel Drawing. <a href="#">Start Here: Link to Assignment Process &gt;&gt;&gt;</a>
		_ 2.3. __ Adobe Illustrator: 2 x Circle Pixel Drawing.
		<b>Discussion Board on Teams:</b> List 10 Goals for the Semester and 10 Things you are excited about.
		→ <b>Weekly Progress:</b> Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].
<b>WEEK 2.</b>	<u>8-24</u> <u>8-26</u> <u>8-28</u>	[Part 02. continued.]
		_ 2.4. __ Adobe Illustrator: 6 x Marks.
		_ 2.5. __ Adobe Illustrator: 2 x Mixture Composition #1.
		_ 2.6. __ Adobe Illustrator: 5 to 10 x Vector Line & Make Brushes.
		_ 2.7. __ Adobe Illustrator: 2 x Brush Drawing.
		_ 2.8. __ Adobe Illustrator: 10 to 20 x Vector Objects.
		→ <b>Weekly Progress:</b> Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].
<b>WEEK 3.</b>	<u>8-3</u> <u>9-2</u> <u>9-4</u>	[Part 02. continued.]
		_ 2.10. __ Adobe Illustrator: 2 x Mixture Composition [B].
		_ 2.11. __ Adobe Illustrator: 5 to 10 x Patterns / Make into Swatches.
		_ 2.12. __ Adobe Illustrator: 5 to 10 x Collection of Objects.
		_ 2.13. __ Adobe Illustrator: 2 x "100 Line Drawing".
		[ __ Adobe InDesign: Place in Classification Book Layout ]
		→ <b>Weekly Progress:</b> Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

**WEEK 4.** 9-7  
9-9  
9-11

[Part 02. continued.]

**2.14.** \_\_ Adobe Illustrator: 5 to 10 x Flat Objects, 5 to 10 x Dimensional Objects.

**2.15.** \_\_ Adobe Illustrator: 3 x Traced Emotive Objects.

**2.16.** \_\_ Export and Organize.  
\_\_ Place in Classification Book Layout.

→ **Weekly Progress:** Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

**WEEK 5.** 9-14  
9-16  
9-18

**PART 03:** Adobe Photoshop. Quick Skills Drills.

**3.1.** \_\_ Adobe Photoshop Tools Research. [Review Tutorials & Tools]

**3.2.** \_\_ Preparation: 10-50 x Quick Photos.

**3.3.** \_\_ 10 to 20 x Cut Black Frame Photos.

**3.4.** \_\_ Adobe Photoshop: 5 x Photo Mixed with Digital Drawing.

**3.5.** \_\_ Sketchbook: 5 to 10 x Analog Sketchbook Drawings.

→ **Weekly Progress:** Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

**WEEK 6.** 9-21  
9-23  
9-25

[Part 03. continued.]

**3.6.** \_\_ Adobe Photoshop: 5 x Photo Mixed with Analog Drawing.

**3.7.** \_\_ Adobe Photoshop: 5 x Photographic Collage.

**3.8.** \_\_ Adobe Photoshop: 5 x Masked Images.

**3.9.** [ \_\_ Adobe InDesign: Place in Classification Book Layout ]

→ **Weekly Progress:** Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

**WEEK 7.** 9-28  
9-30  
10-2

**PART 04:** Animation.

**4.1.** \_\_ Adobe Photoshop: 2 x Animated Gif.

**4.2.** \_\_ [Phone Application]: 1 x Stop Motion Animation.

**4.3.** [ \_\_ Adobe InDesign: Place in Classification Book Layout ]

**PART 05:** Classification Book.

**5.1.** \_\_ 5.1. Choose Direction. Pick A. or B. [see guidelines]. Expressive or Analytical.

**5.2.** \_\_ 5.2. Pick 9 total images or collection of images [or more] for the classification book.

**5.3.** \_\_ 5.3. Export Images + Save.

**5.4.** \_\_ 5.4. Make InDesign Layout Document File.

→ **Weekly Progress:** Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

**WEEK 8.** 10-5  
10-7  
10-9

**PART 06:** Revise / Print / Due.

**4.1.** \_\_ Revise.

**4.2.** \_\_ Print Booklet.

**4.3.** \_\_ Final Prep & Deliverables.

**Digital Systems & Methods Due:** **WORK DUE:** 10-11 Due by 11:59 pm on Sunday night. [Submission Process]

**CRITIQUE DUE:** 10-11 Due by 11:59 pm on Sunday night. [Critique Process]

**DESIGN PROCESS DUE:** 10-11 Due by 11:59 pm on Sunday night. [Design Process Documentation]

**WEEK 9.** 10-12  
10-14  
10-16

**UNIT 02.**

**COLOR EXPERIMENTS + CUBE PACKAGE.**

- > **Color Experiments Guidelines Link:** [http://www.carriedyer.com/assets/u02\\_color\\_experiments\\_f2020.pdf](http://www.carriedyer.com/assets/u02_color_experiments_f2020.pdf)
- > **Cube Package Guidelines Link:** [http://www.carriedyer.com/assets/u02\\_cube\\_package\\_f2020.pdf](http://www.carriedyer.com/assets/u02_cube_package_f2020.pdf)
- > **Design Process Guidelines Link:** [http://www.carriedyer.com/assets/t\\_design\\_process.pdf](http://www.carriedyer.com/assets/t_design_process.pdf)
- > **Grading Rubric:** [http://www.carriedyer.com/assets/i\\_grading\\_philosophy.pdf](http://www.carriedyer.com/assets/i_grading_philosophy.pdf)

UNOFFICIAL BREAK WEEK.

WEEK **10.** [10-19](#)  
[10-21](#)  
[10-23](#)

**COLOR EXPERIMENTS.**

- a. \_\_Review Project Guidelines
- \_\_Choose Process.
- b. \_\_Experiment.

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**PART 01-04:** Cube Package.

- a. \_\_Part 1. Quick Preparation. [30 minutes]
- b. \_\_Part 2. Sketches & Research. [30 minutes]
- c. \_\_Part 3. Surface Pattern. [2 hours]
- c. \_\_Part 4. start: 2 x Cube Packages [5-9 hours]

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→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK **11.** [10-26](#)  
[10-28](#)  
[10-30](#)

**PART 04:** Cube Package.

- a. \_\_Continue Part 4.
- b. \_\_Revise / Edit / Develop.
- c. \_\_Finalize / Print / Cut / Glue.

**Color Exper. + Cube Package Due:**

<b>WORK DUE:</b>	<b>11-01</b>	Due by 11:59 pm on Sunday night. [Submission Process]
<b>CRITIQUE DUE:</b>	<b>11-01</b>	Due by 11:59 pm on Sunday night. [Critique Process]
<b>DESIGN PROCESS DUE:</b>	<b>11-01</b>	Due by 11:59 pm on Sunday night. [Design Process Documentation]

WEEK **12.** [11-2](#)  
[11-4](#)  
[11-6](#)

**UNIT 03. ZINE PACK.**

- > **Zine Pack Guidelines Link:** [http://www.carriedyer.com/assets/u03\\_zine\\_pack\\_f2020.pdf](http://www.carriedyer.com/assets/u03_zine_pack_f2020.pdf)
- > **Design Process Guidelines Link:** [http://www.carriedyer.com/assets/t\\_design\\_process.pdf](http://www.carriedyer.com/assets/t_design_process.pdf)
- > **Grading Rubric:** [http://www.carriedyer.com/assets/i\\_grading\\_philosophy.pdf](http://www.carriedyer.com/assets/i_grading_philosophy.pdf)

**PART 01-04:** Preparation / Sketches / Contents / Make

- a. Part 01: Preparation.
- b. Part 02: Sketches & Research.
- c. Part 03: Consider Pack Contents / Review.
- d. Part 04: Make.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK **13.** [11-9](#)  
[11-11](#)  
[11-13](#)

**PART 04:** Make.

- > Continue Part 04. Make.

**Zine Pack Due:**

<b>WORK DUE:</b>	<b>11-15</b>	Due by 11:59 pm on Sunday night. [Submission Process]
<b>CRITIQUE DUE:</b>	<b>11-15</b>	Due by 11:59 pm on Sunday night. [Critique Process]
<b>DESIGN PROCESS DUE:</b>	<b>11-15</b>	Due by 11:59 pm on Sunday night. [Design Process Documentation]

WEEK 14. 11-16  
11-18  
11-20

## UNIT 04. IDENTITY MATRIX.

- > Identity Matrix Guidelines Link: [http://www.carriedyer.com/assets/u04\\_identity\\_matrix\\_f2020.pdf](http://www.carriedyer.com/assets/u04_identity_matrix_f2020.pdf)
- > Design Process Guidelines Link: [http://www.carriedyer.com/assets/t\\_design\\_process.pdf](http://www.carriedyer.com/assets/t_design_process.pdf)
- > Grading Rubric: [http://www.carriedyer.com/assets/i\\_grading\\_philosophy.pdf](http://www.carriedyer.com/assets/i_grading_philosophy.pdf)

**PART 01-04:**  
Unique Things /  
15 Shapes /  
Research /  
Marks /Symbols

- a. Part 01: List 15 x Unique Things about yourself.
- b. Part 02: Make 15 x Shapes in Adobe Illustrator inspired by your list of unique things.
- c. Part 03: Research Develop Sketches, Research Logo design and pin inspiration, watch videos, and revisit and consider options to move forward.
- d. Part 04: Make 15 x Mark/Symbols mix the above shapes and create new images that can represent your list of unique things.

→ Weekly Progress: Submit work on Microsoft Teams channel [submit by Sunday at 11:59 pm, Midnight].

WEEK 15. 11-23

**PART 05-08:**  
Type Experiments  
/ Combinations /  
Business Cards /  
Present Work.

- e. Part 05: 15 x Type Experiments Using your name, create 15 text boxes and experiment with 15 different typeface layouts &/or options.
- f. Part 06: 15 x Combinations. Combine Above shapes, icons, and type experiments to create a series of options for personal branding.
- g. Part 07: 5 x Business Card options. Create five business card options front and back.
- h. Part 08: 1 x Present Work. Develop a strategy to present your work.

Identity Matrix Due:

WORK DUE: Final Exam Day- 12-9 Due by 11:59 pm on 12-9. [Submission Process]

CRITIQUE DUE: Final Exam Day- 12-9 Due by 11:59 pm on 12-9. [Critique Process]

DESIGN PROCESS DUE: Final Exam Day- 12-9 Due by 11:59 pm on 12-9. [Design Process Documentation]

FINAL EXAM WEEK

WEEK 16.

## UNIT 05. RESEARCH PAPER.

- > Research Paper Guidelines Link: [http://www.carriedyer.com/assets/u05\\_research-paper\\_f2020.pdf](http://www.carriedyer.com/assets/u05_research-paper_f2020.pdf)
- > Grading Rubric: See Project Guidelines.

Research Essay Due:

WORK DUE: Final Exam Day- 12-9 Work Due by 11:59 pm.

Final Exam Due: Work is due Dec. 9th by Midnight.